

Chris Crangle
Business Director: Fine
Art and Photo

chrisc@innovaart.com
+44 (0) 1992 571 775

Innova Art Ltd
Unit C, Cartel Business Park
Edinburgh Way
Harlow
Essex
CM20 2TT
United Kingdom

INNOVA ART

PRESS RELEASE

Innova Art Announces Approval of Canon imagePROGRAF PRO series of printers for use with Innova Media.

London, September, 2016: Innova Art today announced the approval of its media for use on the new Canon imagePROGRAF PRO range of inkjet printers.

Innova, specialist manufacturer of high quality inkjet fine art paper and photo papers, is pleased to approve the Canon PRO series of inkjet printers for use with its high quality inkjet paper and canvas ranges. The approved media types are the Innova Fine Art range, the Innova Photo Art range and the Innova Canvas range.

“Innova has been producing high quality media for the Photo and Fine Art markets since 2003. We are one of the very few companies that has both in-house media conversion and chemists to ensure our media offers the best output quality available,” says Mike Gonzalez, director of Innova Art. “As part of our ongoing media development programme, we continually test and evaluate the latest printers to ensure our media can perform to the highest possible standards. We have fully tested the new Canon imagePROGRAF PRO range of printers with our media and found the overall print quality and performance exceptional. Canon’s new 12-ink printers offer a chroma optimizer as an option with specific media types. We found that the use of this optimizer enhances prints even further with brighter colours and deeper blacks, along with the enhanced durability of our archival media. We have produced custom profiles for these new Canon printers that are free to download at www.innovaart.com/icc-profiles.”

Innova Art has offices in the UK, USA and China and sells its media worldwide via an authorized dealer channel. For more information on the award-winning Innova range of digital photo and fine art media, visit www.innovaart.com.

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